



# Sommario Rassegna Stampa

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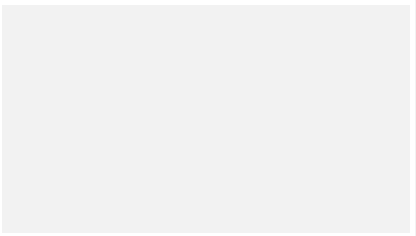
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**STARTUP: CAMST LAUNCHES CALLS, WITH THE POSSIBILITY OF INVESTING IN EQUITY**

Selections for 15 companies, until November 14th Camst group, one of the most important Italian player in the catering business, launches a call for startups, with the aim of developing innovative solutions in the food, retail tech and facility management sectors. The call - which will remain open until November 14 - is reserved for startups already established with validated prototype or solutions ready in 6-10 months. Other fundamental requirements are: the scalability of the proposed technologies, a close-knit team with a good mix of experiences and solutions that meet one or more of the 17 Sustainable Development Goals (SDGs of the UN 2030 Agenda). A jury made up of Camst Group managers and partners will select 15 startups that will take part in the virtual pitches to be held in early December . From that moment on, co-innovation paths will begin with the company for the most interesting projects, with the possibility of investing in equity. There are ten areas of innovation of the call: Automated commerce, In-store & restaurant tech, Disruptive food, Blockchain & traceability, Innovative packaging, Socio health caring food, Circular economy & food waste, Welfare, Inclusion & Community Engagement, Education, nutrition & health. Project partners are: Gsk, Amadori Group, University of Gastronomic Sciences of Pollenzo, Le Village by Crédit Agricole Milano, Parma Is, ART-ER, Terre Ducali, Think4Food, MUG by Emil Banca, Réseau Entreprendre.

[ STARTUP: CAMST LAUNCHES CALLS, WITH THE POSSIBILITY OF INVESTING IN EQUITY ]



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**CAMST GROUP LANCIA UNA INNOVATION CALL PER STARTUP**

**Camst** group lancia una call per startup, con l'obiettivo di sviluppare soluzioni innovative nei settori food, retail tech e **facility management**. La call – che resterà aperta fino al 14 novembre - è riservata a startup già costituite con prototipo validato o soluzioni pronte in sei-dieci mesi. Altri requisiti fondamentali sono: la scalabilità delle tecnologie proposte, un team affiatato con un buon mix di esperienze e soluzioni che rispondano a uno o più dei 17 obiettivi di sviluppo sostenibile (SDGs dell'Agenda Onu 2030). Una giuria composta da manager **Camst** Group e partner selezionerà 15 startup che prenderanno parte ai virtual pitch che si terranno nei primi giorni di dicembre. Da quel momento, per i progetti più interessanti cominceranno dei percorsi di co-innovazione insieme all'azienda, con possibilità di investimento in equity. Partner del progetto sono: GSK, Gruppo Amadori, Università di Scienze Gastronomiche di Pollenzo, Le Village by Crédit Agricole Milano, Parma Is, ART-ER, Terre Ducali, Think4Food, MUG by Emil Banca, Réseau Entreprendre.

"Da sempre - sottolinea Francesco Malaguti, chairman di **Camst** Group – abbiamo una sensibilità particolare nei confronti della sicurezza alimentare e del benessere delle persone, offrendo una ristorazione su misura e di qualità. La nostra esigenza di crescere in modo sostenibile trova conferma nella volontà dei giovani di affrontare le grandi sfide del pianeta. Con questa iniziativa **Camst** mette a disposizione delle nuove generazioni che si affacciano al mondo del lavoro con progetti originali e sostenibili, il proprio know-how e un gruppo di partner di grande autorevolezza. Già da tempo lavoriamo con l'ecosistema delle startup per portare innovazione nei settori in cui operiamo". "Grazie a questa call – aggiunge Alberto Raneri, direttore innovazione e tecnologie di **Camst** – diamo loro l'opportunità di godere di un percorso dedicato e di un ampio network nazionale e internazionale. Le startup selezionate avranno infatti la possibilità di sviluppare un progetto pilota insieme all'Innovation Team di **Camst** group". Sono dieci gli ambiti di innovazione della call: Automated commerce, In-store & restaurant tech, Disruptive food, Blockchain & traceability, Innovative packaging, Socio health caring food, Circular economy & food waste, Welfare, Inclusion & Community Engagement, Education, nutrition & health. Per maggiori informazioni e per presentare la propria candidatura:

[ **CAMST** GROUP LANCIA UNA INNOVATION CALL PER STARTUP ]

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&RRSHU DWWYDQHO D&DPVWJQRXSRUWD OD  
TXDOLWç GHOOD VXD ULVWRUDJLRQH QHOOH VFXROH QHOOH DJLH  
RVSHGDOL QHOOH ILHUH QHL FHQWUL FRPPHUFLOL H QHOOH FL  
DOOHVWHUR 6SDJQD 'DQLPDFD H \*HUPDQLD 6YLJJHUD 1HO  
&DPVW \*URXS KD DPSOLDWR L SURSUL VHUYLJL DO IDFLOLW\ PDQD  
SHU RIIULUH DL FOLHQWL XQ VHUYLJLR FRPSOHR ,O JUXSSR KD  
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VL WHUUDQQR QHL SULPL JLRUQL GL GLFHPEUH 'D TXHO PRPHQWI  
SURJHWLW SL» LQWHUHVVQWL FRPLQFHUQQR GHL SHUFUWL GL  
LQQRWDJLRQH LQVLPH DOOÍDJLHQGD FRQ SRVLELOLWç GL LQYH  
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&RPH IXQJLRQD OD FDOO SHU VWDUWXS

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&LUFXODU HFRQRP\ IRRG ZDVWH :HOIDUH ,QFOXVLRQ &RPPX  
(QJDJHPHQW (GXFDWLRQ QXWULWLRQ KHDOWK

8QDLXULD FRPSRVW & DPV WR QD SDUWQHU  
VHOHJLRQ VWDUWKS SUHQGHUD QLE VSDOVS LDMFK FKH  
VL WHUUDQQR QHL SULPL JDRUHQLOGERGFHFWBUH  
SURJHWWL SL» LQWHUHVV SURLUVRGLQFRUDQQR GHL  
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**&/, &&\$ 48** SHU PDJJLRUL LQIRUPDJLRQL H SHU SUHVHQWDUH OD  
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PHWWH D GLVSRVLJLRQH GHOOH QXRYH JHQHUDJLRQL FKH VL DIID  
PRQGR GHO ODYRUR FRQ SURJHWWL RULJLQDOL H VRVWHQLELOL  
NQRZ KRZ H XQ JUXSSR GL SDUWQHU GL JUDQGH DXWRUHYROHJJD

í\*L GD WHPSR OD **HFURVLFVHFRD GHOOH VWDUWXS**  
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FUHVFHUH LQ PRGR VRVWHQLELOH WURYD FRQIHUPD QHOOD YRORQWj GHL JLRYDQL GL D  
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SHUFRUVR GHGLFDWR H GL XQ DPSLR QHWZRUN QDjLRQDOH H LQWUHQDjLRQDOH /H VWDU  
VHOHjLRQDWH DYUDQQR LQIDWWL OD SRVLELOLWj GL VYLOXSSDUH XQ SURJHWWR SLORV  
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6RQR GLHFL JOL DPELWL GL LQQRyDjLRQH GHOOD FDOO \$XWRPDWHG FRPPHUFH ,Q VWRU  
UHVWDXUDQW WHFK 'LVUXSWLYH IRRG %ORFNKDLQ WUDFHDELOLW\ ,QQRyDWLYH SDFN  
6RFLR KHDOWK FDULQJ IRRG &LUFXODU HFRQRP\ IRRG ZDVWH :HOIDUH ,QFOXVLRQ  
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**CAMST: LA CALL FOR STARTUP PER RINNOVARE I SERVIZI DEL FOOD**

L'iniziativa per creare un food system più sostenibile e nuovi servizi a misura di persona.

**Camst** Group lancia l' Innovatio Call per Startup con l'obiettivo di sviluppare soluzioni innovative nei settori food, retail tech e **facility management**. La Call è riservata a: Startup già costituite con prototipo validato o soluzioni pronte in 6-10 mesi; Scalabilità delle tecnologie proposte; Team affiatato con un buon mix di esperienze e soluzioni che rispondano a uno o più dei 17 obiettivi di sviluppo sostenibile. Una giuria composta da manager **Camst** Group e partner selezionerà 15 Startup che prenderanno parte ai virtual pitch che si terranno nei primi giorni di dicembre. Da quel momento, per i progetti più interessanti cominceranno dei percorsi di co-innovazione insieme all'azienda, con possibilità di investimento in equity. Le aree d'innovazione della Call sono: Automated commerce; In-store & restaurant tech; Disruptive food; Blockchain & traceability; Innovative packaging; Facility services; Socio health caring food; Circular economy & food waste; Welfare, Inclusion & Community Engagement; Education, Nutrition & health. Per partecipare all' Innovatio Call, la deadline è fissata entro il 14 novembre 2021, è possibile attraverso la compilazione del form presente al seguente link:

[ **CAMST: LA CALL FOR STARTUP PER RINNOVARE I SERVIZI DEL FOOD** ]

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