

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
	Rubrica Camst - Corporate			
15	Il Resto del Carlino - Cronaca di Bologna	24/11/2021	<i>Camst e D.I.Re, 15 posti per lavoratrici vittime di soprusi</i>	3
	Foodaffairs.it	23/11/2021	<i>Camst e l'Associazione D.i.Re. contro la violenza di genere</i>	4
	Horecanews.it	23/11/2021	<i>Camst Group e l'Associazione D.i.Re. insieme contro la violenza di genere</i>	8
	Focusmo.it	25/11/2021	<i>Camst Group e l'Associazione D.i.Re. insieme contro la violenza di genere</i>	11
	Agenfood.it	23/11/2021	<i>Camst e D.i.Re insieme per la Giornata Internazionale contro la violenza sulle donne</i>	14
	Emiliaromagnanews24.it	25/11/2021	<i>Camst Group e l'Associazione D.i.Re. insieme contro la violenza di genere</i>	16
4	Touchpoint Today	24/11/2021	<i>Camst con di.Re</i>	19
	Confindustriaemilia.it	23/11/2021	<i>Camst Group e l'Associazione D.i.Re. insieme contro la violenza di genere</i>	20
	Efanews.eu	23/11/2021	<i>Responsabilita' sociale: impegno di Camst contro la violenza di genere</i>	21
	Indexfood.it	23/11/2021	<i>Camst Group e l'Associazione D.i.Re. insieme contro la violenza di genere</i>	22
	Mark-up.it	23/11/2021	<i>Camst sostiene l'inserimento lavorativo delle vittime di violenza</i>	25
	Redattoresociale.it	23/11/2021	<i>Alleanza Camst e Dire, parte il progetto comune anti-violenza</i>	27



Camst e D.i.Re, **15 posti per lavoratrici** **vittime di soprusi**

Camst group e D.i.Re, impegnate da sempre nella valorizzazione del ruolo della donna in ambito lavorativo, svilupperanno un progetto di collaborazione che nasce dal desiderio comune di combattere la violenza maschile sulle donne, partendo dalla considerazione che per farlo sia necessario un cambiamento culturale che elimini la visione patriarcale della società. Il primo passo sarà la pubblicazione di 'Fuori dalla Violenza', un volantino informativo (**nella foto**) che racconta la violenza e verrà distribuito a tutti i dipendenti dell'azienda. Altra importante azione riguarda l'inserimento lavorativo di 15 donne che hanno vissuto violenza con l'obiettivo di creare per loro condizioni di maggiore autonomia economica. Terzo punto in programma, la realizzazione di corsi di formazione online, condotti da formatrici D.i.Re. E a conclusione di questo percorso è in programma l'organizzazione di una tavola rotonda per condividere con stakeholder e partner le buone pratiche realizzate.

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³&RQVHQWLUH DOOH QRVWUH SHUVRQH ODYRUDWULFL H ODYR
GUDPPDWLFR H DWWXDOH DO WHPSR VWHVVR FRPH TXHOOR GH
FRPPHQDWR LO 3UHVLGHQWH GL &DPVW *URXS)UDQFHVFR OD
VWUXPHQWR GL SUHYHQ]LRQH SXz DLXWDUH D PLJOLRUDUH O¶
FRQ SHUVRQH IRUPDWH H PDWHULDOL GLYXOJDWLYL DGHJXDWL
GL VXSSRUWR FRQIRUWR H VLFXUH]]D´

³6LDPR PROWR IHOLFL GHO ULQQR YDUVL GHOOD FROODERUD]LR
FRQGLYLVLQRH GL GXH LPSRUWDQWL RELHWWLYL GHOOD UHW
YLROHQJD IDFLOLWDQGR LO ULFRQRVFLPHQWR GHOOD YLROHQ

,QWHUYLVWD \$QGB

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LQIRUPD]LRQL VXOO¶HVLVWHQ]D H VXOOD PHWRGRORJLD GL DF
DGHULVFRQR DOOD QRVWUD UHWH ± DIIHUPD OD SUHVLGHQWH
OH GRQQH FKH FRPSOHWDQR XQ SHUFRUVR GL IXRULXVFLWD GD
6DSSLDPH EHQH FKH OD PDQFDQ]D GL XQ UHGGLWR DXWRQRPR
UHOD]LRQL YLROHQWH VRSSRUWDQGR JOL DEXVL FRQ JUDYH
D FKL HVFH GD XQD HVSHULHQ]D GL YLROHQ]D OD ILGXFLD LQ
GDYYHUR OLEHUD H DXWRQRPD VHQ]D GRYHU GLSHQGHUH SL•
8QD FROODERUD]LRQH TXHOOD WUD &DPVW H ' L 5H FKH QDVF
YLROHQ]D PDVFKLOH VXOOH GRQQH SDUWHQGR GDOOD FRQVLGI
FDPELDPHQWR FXOWXUDOH FKH HOLPLQL OD YLVLRQH SDWULDU

± SRUWDYRFH 7KH
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R 3RVW 9LHZV



ñ)HGHUFRQVXPDRUL VX FRQWUFDOD]LRQH RWHO *DOC
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'D 5REHUWR 'L %LDRV'HPHPEUH

9PXMQM EVXMCSPM

8IV^E HSWI HSTS GMRUYI QIWM PE
6IKMSRI)QMPME 6SQEKRE
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%ROR 1RYHPEUH

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(M 6I MRWMIQI GSRXVS PE ZMSPIR^E
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(SRRi *RT 'MWP)6 ~ RSZIQFVI
à SVE HM GEQFMEVI GSPSVI"

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4SQIVMKKM H^EYXSVI 0YGE 3GGLM I
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&DPVW *URXS ODQFLD XQ SURJHWWR L&HFRVODFEB]LRQRQ
UHHW FRQWUR OD YLROHQJD

&DPVW JURXS FKH Gj ODYRUR D PLOD SHUVRQH GL F
' L5H LPSHJQDWH GD VHPSUH LQ SURJHWWL GL UHVSRQ
QHOOD YDORUL]]D]LRQH GHO UXROR GHOOD GRQQD LQ
WHPSR YDULH D]LRQL FRQJLXQWH D SDUWYK&HJLGDODDSDSLEFE
XQ OHDIOHW LQIRUPDWLYR FKH UDFFRQWD OD YLROHQ
YHUUj GLVWULEXLWR LQ IRUPDWR FDUWDFHR D WXWWL L GL

\$OWUD LPSRUWDQWH DQJL&HJLURKQWB DD DYLJU DWLYIRD W

SURVHJXLUj SHU WXWVRLQGLFL GFRGGLHKDQQR YLVVXWR
O↑RELHWWLYR GL FUH DUH SHU ORUR FRQGLJLRQL GL P
SXQWR LQ SURJUDPPD OD FRUVDLGDJIRUQBJGRQHFRQGBW
IRUPDWUL5FL SHU GLIIRQGHUH DOOH SHUVRQH UHVSRQVDE
WXWWD ,WDOLD OD FRQRVFNHQJD GHO IHQRPHQR GHOO
SUHYHQLUH H VRVVHQHUH OH GRQQH FROOHJKH LQ GLIILF

\$ FRQFOXVLRQH GL TXHVWR SHUFRUVR q LQ SURJUDPF
URWRQGD SHU FRQGLYLGHUH FRQ VWDNHKROGHU H SDU
FRUVR H IXWXUH

³&RQVHQWLUH DOOH QRVUWH SHUVRQH ODYRUDWULFL H O
FRVU GUDPPDWLFR H DWWXDOH DO WHPSR VWHVVR FRPH
GHOOH GRQQH ± KD FRPPHQW DWR LO 3UJHDDGHQFRHODD
ROWUH D HVVHUH XQ RWWLPR VWUXPHQWR GL SUH
O↑DPELHQWH ODYRUDWLYR &UH DUH FRQGLJLRQL H VS
GLYXOJDWLYL DGHJXDWL FUHGR SRVVD FRVWLWXLUI
FRQIRUWR H VLFXUHJJD´

³6LDP R P RWR IHOLF L GHO ULQQRYDU VL GHOD FROODE
VXOOD FRQGLYLVRQH GL GXH LPSRUWDQWL RELHWWLYL G
SUHYHQLUH OD YLROHQJD IDFLOLWDQGR LO ULFRQRVFI
LQWLPLWj H IRUQHQR LQIRUPDJLRQL VXOO↑HVLVWHQJD H
FHQWUL DQWLYLROHQJD FKH DGHULVFRQR DOOD QRVWUD
\$QWRQHOD SHDVOJ DOWUR VXSSRUWDUH OH GRQQH FK
IXRULXVFLWD GDOOD YLROHQJD FRQ O↑LQVHULPHQW
PDQFDQJD GL XQ UHGGLWR DXWRQRPR SRUWD VSHVVR
YLROHQWH VRSSRUWDQGR JOL DEXVL FRQ JUDYH ULVI
UHVWLWXLUH D FKL HVFH GD XQD HVSHULHQJD GL YL
SRVVLELOLWj GL SRWHU HVVHUH GDYYHUR OLEHUD H DXV
IXWXUR GD SDUWQHU YLROHQWL´

8QD FROODERUDJLRQH TXHSD WUB QDPVW GDO GHVLG
FRPEDWWHUH OD YLROHQJD PDVFKLOH VXOOH GRQQH SD
IDUOR VLD QHFHVVDULR XQ FDPELDPHQWR FXOWXUDOH FI
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&DPVW FRRSHUDWLYD QDWD QHO D %RORJQD RJQL .
ULVWRUDJLRQH QHOOH VFXROH QHOOH DJLHQGH Q
FRPPHUFLOL H QHOOH FLWWj LQ ,WDOLD H DOO↑HV
6YLJ]HUD 8QLVFH DO JXVWR GHOD WUDGLJLRQH FXOLQDU
PRGHUQD LQ FRQWLQXD HYROXJLRQH XQD UHDOWj FKH
VHPSUH DO IXWXUR 1HO &DPVW *URXS KD DPSOL
PDQDJHPHQW SHU RIIULUH DL FOLHQWL XQ VHUYLJLR F
DJJUHJDWR GL PLOLRQL GL HXUR PLOD GLSHQGHQWL
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' L5H 'RQQH LQ 5HWH FRQWUR OD YLROHQJD q O↑DVVRF

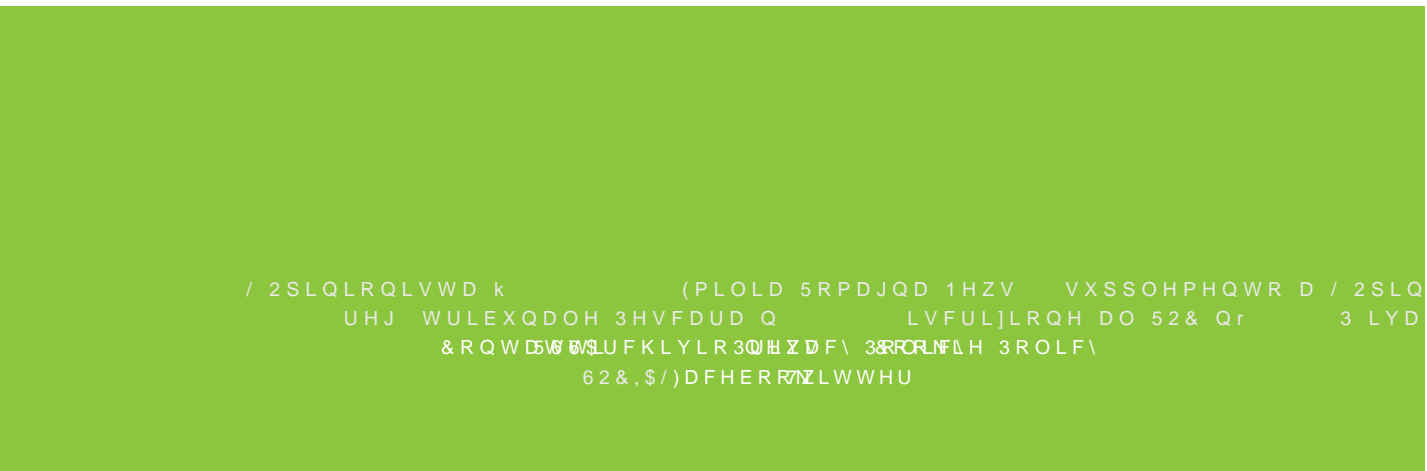
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RUJDQL]D]LRQL VXO WHUULWRULR LWDOLDQR 4XHVW
DQWLYLROHQJD H SL• GL FDVH ULIXJLR H DWWUDYHUVR
DYYRFDWH SVLFRORJKH HGXFDWULFL DWWLYLVWH H YRO
DQQR GRQQH QHL ORUR SHUFRUVL GL XVFLWD GDOOD
HXURSHD FRQWUR OD YLROHQJD GL JHQHUH :\$9(:RPH
FRQGXFH FDPDJQH GL VHQVLELOL]D]LRQH H LQIRUPD]LRC
SHU SURPXRYHUH LO FDPDPHQWR FXOWXUDOH QHFHV
SUHJLXGL]L FKH DOLPHQWDQR OD GLVSDULWj GL SRWH
PDKLOH FRQWUR OH GRQQH

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8IV^E HSWI HSTS GMRUYIRCSIZWQFPIE WM QSPZSMZSMSEKSTVSKIXX:
6IKMSRI)QMPME 6SQEKWEP XIVVMXSVMS KPM WSTEH^MSRI HIP 1SR)
XVEWQIXXI EPPi %^MIREGQERMMIRVMI PWGSPXZMSWYRTES MMSKIRIVI |
MRHMGE^MSRM HIP QMRMWRIVSSRFPZEMXXMQI HWXZMSPXR^I WXYHIR)
7EPYXI TIV EZZMEVI PI TVIRSXE^MSRM I
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0I GSQQMWWMSRM GSRVSMBRIEZMVMW)QMPME 6S/SEKRESREXMPZSV
KMSZIHé RSZIQFVI HIP RSZIQFVI QERYXIR^MSRI HIP ZM
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&RQW DSW D\$LUFKLYLR3QJH Z D F\ 3&RRLN\H 3ROLF\
62&,\$/)DFHERRZLWWHU

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In occasione della Giornata Internazionale contro la violenza sulle donne, **Camst Group** lancia un progetto in collaborazione con **D.i.Re Associazione Donne in rete contro la violenza**. Insieme, svilupperanno nel tempo varie azioni congiunte, a partire dalla pubblicazione del leaflet informativo “Fuori dalla Violenza”, poi l’inserimento lavorativo di 15 donne che hanno vissuto violenza, infine la realizzazione di corsi di formazione online, condotti da formatrici D.i.Re.



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8VLDPR L FRRNLH SHU IRUQLUH XQTHVSHULHQJD SL• VLFXUD H SHU ULYROJHUH DOFXQH LQVHUJLRQL DO S LQIRUPDJLRQL WUDPLWHGILFRWILYD&XRODD&FKMRO DRO ERQ JXROHDG&HUFDP D&QW&SULYDF\



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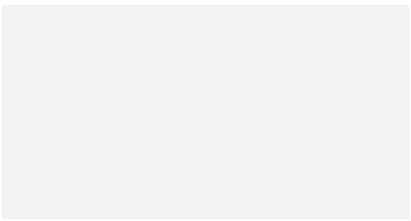
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/DYRUD FRQ ' L UH SHU OD IRUPDJLRQH H SHU IDYRULU



,Q RFFDVLRQH GHOOD JLRUQDWD LQWHUQDJLRQDOH FRQW SURJHWWR LQ FROODERUDJLRQH FRQ ' L 5H \$VVRFLDJLRQ FKH Gj ODYRUR D PLOD SHUVRQH GL FXL O¶ FRVWLWX QHO WHPSR YDULH DJLRQL FRQJLXQWH D SDUWLUH GE OHDIOHW LQIRUPDWLYR FKH UDFFRQWD OD YLROHQJD OH IRUPDWR FDUWDFHR D WXWWL L GLSHQGHQWL GHOODJLH

\$OWUD LPSRUWDQWH DJLRQH ULJXDUGD O¶LQVHULPHQWR GL TXLQGLFL GRQQH FKH KDQQR YLVVXWR YLROHQJD FRQ O¶RELHWWLYR GL I SXQWR LQ SURJUDPPD OD UHDOLJJDJLRQH GL FRUVL GL IRUPDJLRQH RQOLQH FRQG SHUVRQH GH L ORFDOL LQ WXWWD ,WDOLD OD FRQRVHQJD GHO IHQRPHQR GHOOD YI LQ GLIILFROWj

\$ FRQFOXVLRQH GL TXHVWR SHUFRUVR q LQ SURJUDPPD O¶RUJDQLJJDJLRQH GL XQD SUDWLFKH UHDOLJJDWH LQ FRUVR H IXWXUH ³&RQVHQWLUH DOOH QRWUH SHUVRQ DWWXDOH DO WHPSR VWHVVR FRPH TXHOOR GHOOD YLROHQJD QHL FRQJURDQWLHG ODODJXW&DUWH D HVVHUH XQ RWWLPR VWUXPHQWR GL SUHYHQJLRQH SXz DLXWDUH SHUVRQH IRUPDWH H PDWHULDOL GLYXOJDWLYL DGHJXDWL FUHGR SRVVD FRVWLWXI

KHI
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6LPLOL

6267 (1,%, / 3DUPLJLDQR 5HJJLDQR ULQQRyd OD SDUWQHUVKLS &DPSDJQD GL YDORULJJDJLRQH VXL SURGRWWL WLSLFL ULYROWD DL JLRYDQL ³'DO &DPSR DO 9DVVRLR' q XQ QXRYR SURJHWWR FKH QDVFH GDOOD FROODERU FRQGLYLGRQR LO SHUFRUVR GL YDORULJJDJLRQH &XQVHWWRUH GHOOH 'RS H ,JS LW

6267 (1,%, / 6WDUW XS %RQLYLUL VLJOD DFFRUGR FRQ /LQNHP 3HU VYLOXSSDUH VHUYLJL GL DJULFROWXUD LQWHOOLJHQWH %RQLYLUL VWDUW XS LQQRyDWLYD VLFLDLQD H VRFLHWj EHQHILW VSHFLDOLJJDWD GHOOD SURG ODYRUR GH L SLFFROL FROWLYDWRUFRQV&XQD H /LQNHP RSHUDWRUH G

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+RPH &KL 6LDBREEOLFLW¢ VX .00GJH(H)RVR 6L VILHEZVQLHW3W/HWV 3 ULYDF\ &R&RNLWDWWL /RJLGHJLVWUDWIZ ¢

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FKH KDQQR VXELWR YLROHQJD H F
UHVSRQVDELO L GHL ORFDO

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FRQVLJOL XW
SUHJLRVH GD
GHOO \$JURDOLPHQWDQQI
1RPH \$]LHQGD
/D WXD (PDLO
3UHVWR LO FRQVHQVR DO
GDWL SHUVRQDOL FRQ OH
ILQDOLWj SUHFXLQDODQIR
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,6&5,9,7, 25\$

,Q RFFDVLR LROOH ,QWHUQD]LRQDOH FRQWUR GHOO \$JURDOLPHQWDQQI
&DPVW *URXS ODQFLD XQ SURJHWWR5H¢\$ VRRFOI
'RQQHQ UHWH FRQWUR OD YLROHQJD

&DPVW JURXS
ODYRUR D
SHUVRQH GL
FRVWLWXLWR
H ' L 5H LPS
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UHVSRQVDELO
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SDUWLFRODUH QHOOD

YDORUL]D]LRQH GHO UXLRORPEHWR DOORLWLYR VYLOXSSHUDDQR QHO
WHPSR YDULH D]LRQL FRQJLXQWH D \$)XURWLUG DOOD SXEEOLF]LRQH G
9LROHQ OÍOHDëHW LQIRUPDWLYR FKH UDFFRQWD OD YLROHQJD OH VXH IRUP
XVFLUQH FKH YHUU¢ GLVWULEXLWR LQ IRUPDWR EDUWDEHR D WXWV
GHOOÍD]LHQGD

Q 0DUNHW3ODFH
7XWWL JOL \$Q

\$OWUD LPSRUWDQWH D]LRQH ULJXDUGD OÍLQVHU PHWR ODYRUDWLYR JL
SURVHJXLU¢ SHU WXWWR LO GL TXLQGLFL G 3URGRWWL 6HUYR Y
OÍRELHWWLYR GL FUHDUH SHU ORUR FRQGL]LRQL GL PD]LRUH DXWRQRPL
7HUJR SXQWR LQ SURDOD]LRQDOH GL FRUVL GL &HUFRRQOLQH
FRQGRWWL GD IRUPDWULFL ' L 5H SHU GLérQGHUH DOOH 2IUR VSR
SHUVRQH GHL ORFDOL LQ WXWWD ,WDOLD OD F 6FDPELR GL OHUFRRG
RëULUH JOL VWUXPHQWL SHU SUHYHQLUH H VRVWHQH OH GRQH FROOHJKH

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\$ FRQFOXVLRQH GL TXHVWR SHUFURVUR ^a LQ SURJUDPPD OIRUJD 21IUR GL X
URWRQGD SHU FRQGLYLGHUH FRQ VWDNHKROGHU \$OQQXQL GL /DYR
LQ FRUVR H IXWXUH

1&RQVHQWLUH DOOH QRVWUH SHUVRQH ODIRUDWULYR QD YRUDWRU GL D
WHPD FRV- GUDPPDWLFR H DWXDOH DO WHPSR VWHVVR F 21IUR GH
FRQIURQWL CHODHFBPQHWWR LO 3UHVLGH ~ 7XWWL L 3URG
)UDQFHVFR ODIOWMLDEHVVHUH XQ RWWLPR VWHVVR QD YRUDWRU QH
DLXWDUH D PLJOLRUDUH OIPELHQWH ODIRUDWLYR &UHDUH FRQGLLRQL H
IRUPDWH H PDWHULDOL GLYXOJDWLYL DGHJXD , 7XWWH OH \$JLWLV
FRQFUHWR GL VXSSRUWR FRQIRUWR H VLFXUHJJD

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VXOOD FRQGLYLVLRQH GL GXH LPSRUWDQWL 8OWLPH \$JEHOQH
FRQWULEXLUH D SUHYHQLUH OD YLROHQJD IDFLQWQWR VQ ORVFLP
QHOOH UHODJLRQL GL LQWLPLW; H IRUHQQR LQIRUPDJLRQL VXOOIHVLVWHQJD
GL DFFRJOHQJD GHL FHQWUL DQWLYLROHQJD &HUFK DSHULYROR DOO ORWUD
SUHVLGHQWH GL ' L 5H \$OQVROO DOWDR9 HOSRULVUDUH OI GRQQH FKH
FRPSOHWQR XQ SHUFURVUR GL IXRULXVFLWD GOOD YLROHQJH LQVHUL
6DSSLDPR EHQH FKH OD PDQFDQJD GL XQ UHGLWR DXWRQRPR SRUWD VSHVVF
UHVLVWHUH LQ UHODJLRQL YLROHQWH VRSSRUWDQGR 454XDOLWAL FRQ JUDY
ODYRUR FRQWULEXLVFH D UHVWLXLUH D FKL HVFH GD XOD HVSHULHQJD GL YL
VH VWHVD QHOOD SRVLELOLW; GL SRWHU HVVHUH GDYHUR OLEHUD H DXW
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8QD FROODERUDJLRQH TXHOOD WUD &DPVW H ' L 5H FKH OXQVROO DOWDR9
GL FRPEDWWHUH OD YLROHQJD PDVFKLOH VXOQH GRQQH SDUWHQR GOOD FI
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SDWULDUFDOH GHOOD VRFLHW

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TXDOLW; GHOD VXD ULVWRUDJLRQH QHOOH VFXROH QHOQH OI HQJOL
QHL FHQWUL FRPPHUFLOL H QHOOH FLWW; LQ WDOOLW DI ERROSDIHWUWR
*HUPDQLD 6YLJHUD 8QLVFH DO JXVWR GHOD WUDGLJLRQH FXOL
OILQQRYPDJLRQH GL XQD UHOW; PRGHUQD LQ FROWLQXD HYOXILROH XQ
UDGLFL QHO SDVVDR PD JXDUG DVHPSUH DO IXWXUR 1HO &DPVW *URXS K
L SURSUL VHUYLJL DO IDFLQW\ PDQDJHPHQW SHU REULH DL POLHQWL XQ VI
JUXSSR KD XQ IDWWXUDWRDJJUHJDWR GL PLOLRQL GL HXUR PLOD GLS
PLOLRQL GL SDVWL GDWQIRUPDJLRQLDJJLRUL

' L 5HL 5H 'RQQH LQ 5HWH FRQWUR OD YLROHQJD O OI DVVFLD]LRQH QD]
ULXQLVFH RUJDQLJJDJLRQL VXO WHUULWRULR LWDOLDR 4XHVWH DQR
FHQWUL DQWLYLROHQJD H SL° GL FDVH ULIXLR H SXWVODYHUVWON ROWL
HG HVSHUWH DYRFDWH SVLFRORJKH HGXFDWULFL DWVFLVWHVWHYRORRQV
DIDQFDQR RJQL DQQR GRQQH QHL ORUR SHUFURVUR GL XVFLWD GOOD YLF
ID SDUWH GHOD UHWH HXURSHD FRQWUR OD YLROHQJD GL JHQUR 39 (
9LROHQFH (XURSH H FRQGXFH FPDSDJQH GL VHQVLELOLWILIROH H LOIRUPDJL
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G HFRVWXLUH JOL VWHUHRWLSL H L SUHJLXGLJL FKHD 24RULDPQR EDVGVSE
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Twitter post simulation with text: ODUN #ODUNB8SB ,O:HDWKHU7DXWLOLQJD PRGHO SHU DGDWWDUH L PHVVDJLL GHOOH YDULDJLRQL PHWHRUR ILORQL GL PDUNHWLQJ FKH L WHUPLQL GL PDUJLQL # ,WDOLDQR&KLN D&SLW ZHDV PDUNHW

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