



## Sommario Rassegna Stampa

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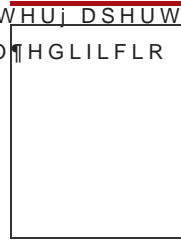
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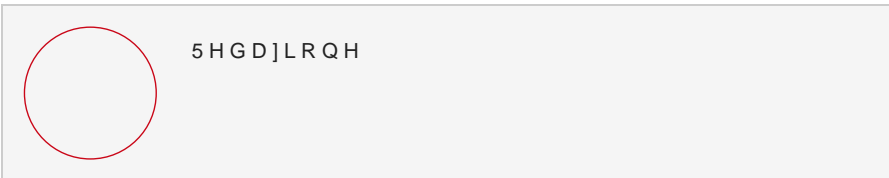
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:8' WEQTMIVHEWMBKSVREXIEQWX +VBEZSPEQMGE

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FDUDWWHULJJDWL GDOO.XWLQJLR GL XQD PL'  
DSSRVLWDPHQWH UHD OLJJDWD SHU L ORFDOL  
DIILDQFKHuj DQFKH XQ VHUYLJLR JDVWURQR  
FODVVLFL VQDFN GD EDU ILQR DOO RIIHUWD  
WDYROR 8Q•RIIHUWD GL PHQ• JLRUQDOLHUL  
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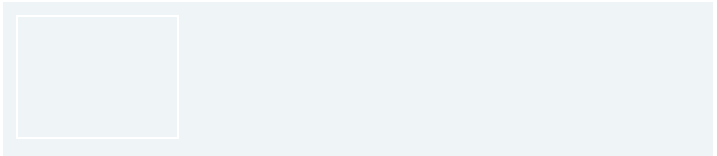
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1HOOR VSHFLILFR VL WUDWWD GEDXQJDDVXBRQD BSHU WRLUD LO  
VLWXDWR DO HVLPR SLDQR GHOOD 7RUUH :WF PHQWUH DO f SLDQR GL XQD  
ULDSHUWXUD D LQVHJQD ZDVRDWRUFDQWL VHOI VHUYLFH GL &DPVW JURXS  
FKH ULGLVHJQDQR LO FRQFHWWR GL PHQVD H SDXVD SUDQJR LQ XQ HVSHULHQJ  
PLVXUD VHPSOLFH H IOHVLELOH , SXHVRQRFDVLDLPSHJQDQR  
FDVVLHUL FXRFKL H DGGHWWL DOOD ULVWRUDJLRQH JHQHULFL

1RL LO EDU JDVWURQRPLFR DDIUJ SHDQRJL GL FDIHWWHULD  
FDUDWWHULJJDWL GDOOXWLQJLR GL XQD PLVFHOD GL FDIIQ QRQ SUHFRQIHJLR  
DSSRVLWDPHQWH UHDOLJJDW SHU L ORFDOL &DPVW GD XQ IRUQLWRUH VFHOWI  
DIILDQFKHUJ DQFKH XQ VHUYLJLR JDVWURQRPLFR FKH DQGUJ GDOOD FRODJLRQH  
FODVVLFL VQDFN GD EDU ILQR DOORRIIHUWD SHU OD SDXVD SUDQJR FRQ VHUYI  
WDYROR 8QRRIIHUWD GL PHQ JLRUQDOLHUL FRPSRVWL GD SLDWWL FDOGL H IU  
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GHOO RULJLQH GHL SURGRWWL H GL TXDOLWJ GHOOD ULVWRUDJLRQH ,O EDU U  
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\$O SULPR SLDQR GHOOD 7RUUH :WF GRSR XQ DWWHQWR UHVW\OLQJ LO QXRYR  
EUDQBYRODPLEDULVWRUDQWL VHOI VHUYLFH GL &DPVW JURXS SURSRQH  
XQRRIIHUWD JDVWURQRPLFD GL TXDOLWJ H WUD OH SUHOLEDWHJH DQFKH XQ  
QRYLWJ RJQL JLRUQR VDUJ SRVVLELOH JXVWUDH XQD SLJJD VSHFLDOH UHDOLJ  
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OIXVR GL YDVVRL HFR FRPSRVWDELOL OJSS 7DYRODPLFD D GLVSRVLJLRQH  
FOLHQWL SHU OD FRQVXOWDJLRQH GHL PHQX H XQD RIIHUWD GL ULVWRUDJLRQH  
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FRPPHUFLDOL H QHOOH FLWWJ LQ ,WDOLD H DOOHVWHUR 6SDJQD 'DQLPDUFD  
\*HUPDQLD 6YLJHUD 8QLVFH DO JXVWR GHOOD WUDGLJLRQH FXOLQDULD LWDO  
OQLQQRYDJLRQH GL XQD UHDOWJ PRGHUQD LQ FRQWLQXD HYROXJLRQH XQD UH  
KD UDGLFL QHO SDVVDWR PD JXDUGD VHPSUH DO IXWXUR

1HO &DPVW JURXS KD DPSOLDWR L SURSUL VHUYLJL DO IDFLOLW\ PDQDJHPHC  
RIIULUH DL FOLHQWL XQ VHUYLJLR FRPSOHW ,O JUXSSR KD XQ IDWXXUDWR DJ  
PLOLRQL GL HXUR PLOD GLSHQGHQWL H PLOLRQL GL SDVWL GDWL  
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## Ristorazione con Camst Group

# Doppia apertura al Wtc

Doppia apertura a firma **Camst group**, azienda italiana del settore della ristorazione e dei facility services, all'interno del World Trade Center di Genova in via de Marini 1. Si tratta di una nuova apertura, il bar gastronomico «Noi», situato al 19esimo piano della Torre WTC, mentre al 1° piano, di una riapertura a insegna **Tavolamica**, i ristoranti self-service di Camst group che ridisegnano il concetto di mensa e pausa pranzo in un'esperienza su misura, semplice e flessibile. I due locali impegnano 17 persone tra baristi, cassieri, cuochi e addetti alla ristorazione generici con un «recupero» di posti di lavoro che altrimenti sarebbero stati perduti. Al primo piano della Torre WTC, dopo un attento restyling, c'è il nuovo locale del brand **Tavolamica**. **Tavolamica**, presente in Italia principalmente nelle aree industriali e artigianali del Centro Nord Italia, è il format di **Camst group** dedicato alla pausa pranzo per i lavoratori. Rappresenta l'unione fra tradizione, tecnologia digitale ed ecosostenibilità: l'uso di vassoi 100% eco compostabili, l'App **Tavolamica** a disposizione dei clienti per la consultazione dei menu e una offerta di ristorazione varia e gustosa sono tra i principali punti di forza del format.



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8Q·RIIHUWD GL PHQ• JLRUQDOLHUL FRPSRVWL GD SLDWWL FI SHU XQD QXRYD OLQHD IUHVFD H YHORFH FKH ULVSRQGH DO GL XQ UHJLPH DOLPHQWUDH VDQR H DO FRQWHPSR JXVWR DUULFFKLUH OD SURSRVWDG ~~HOUDHOLW~~ SURSRVWL WLSLFL JHQRVHVH H OLJXUH VX LVSLUD]]LRQH GHO PDUFKLR `/LJXL \*RXUPHWμ VLQRQLPR GL FHUWH]]D GHOO·RULJLQH GHL SUF TXDOLWj GHOODOU ~~EDW~~ ~~DSBYMRR~~ DO OXQHGu DO YHQHUGu GDOOH H ~~DDQH~~ DFFHVVLELOH VLD D FKL ODYRUD QHOO·HGLILFLR VLD D FKL YLHQH GD IXRUL FRVWL SXQWR ULVWRUR FRPRGR H GL TXDOLWj

\$O SULPR SLDQR GHOOD 7RUUH :7& GRSR XQ DWWHQWR UHV QXRYR ORFDO ~~7DYROD~~ ~~PLDQD~~ VWRUDQWL VHOI VHUYLFH G ~~DPVW~~ JURXS SRQH XQD RIIHUWD JDVWURQRPLFD GL TXDOLWj H WUD OH SUHOLEDWH]]H DQFKH XQ·LPSRUWDQWH JLRUQR VDUj SRVVLELOH JXVWUDH XQD SL]]D VSHFLDOH UH LPSDVWR IDWWR LQ FDVD D OLHYLWD]]LRQH QDWXUDOH GL ~~7DYROD~~ ~~PSLFD~~ VHQWH LQ ,WDOLD SULQFLSDOPHQWH QHOOH DUL LQG XVULDOL H DUWLJLDQDOL GHO &HQWUR 1RUG ,WDOLD &DPVW JURXS GHGLFDWR DOOD SDXVD SUDQ]]R SHU L ODYRU 5DSSUHVHQWD O·XQLRQH IUD WUDGL]]LRQH WHFQRORJLD GL HFRVRVWHQLELOLWj O·XVR GL YDVVRL HFR FRPSRVWDE

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