



Rassegna Stampa

a cura di Camst Group

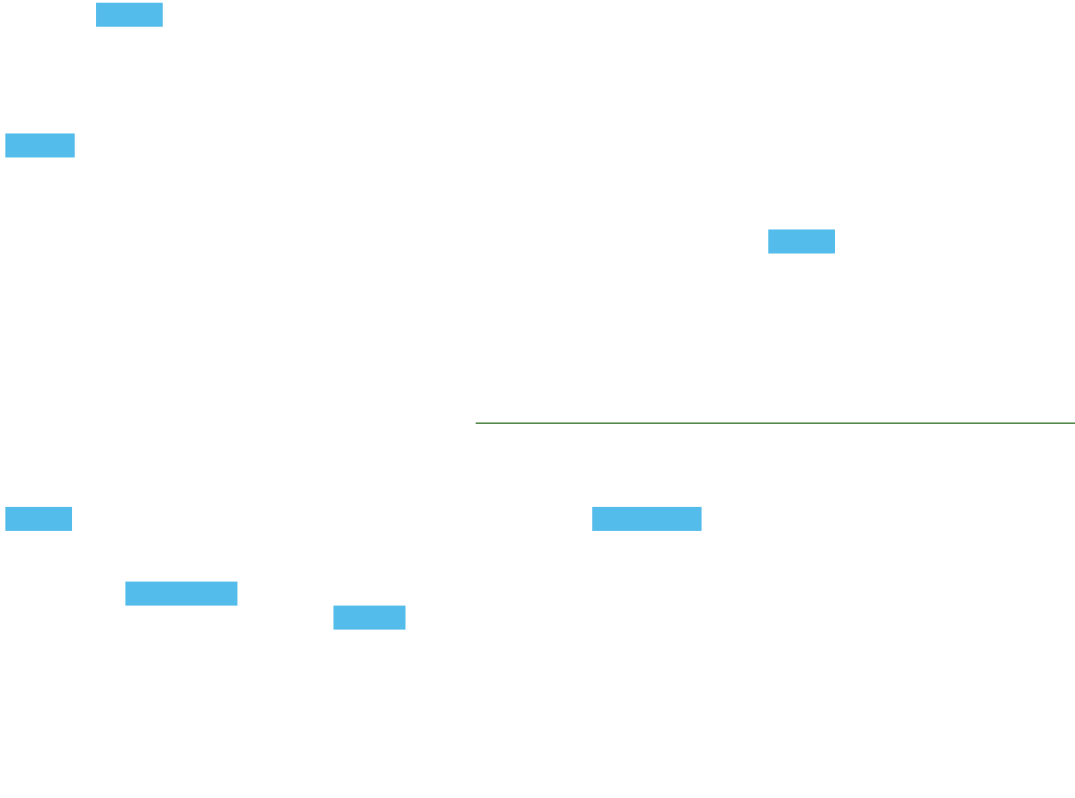
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V F L H Q J L D W L V Y H O D Q R L E
S U R G X J L R Q H H G H O F R Q V X

FROOHWWLYD SHU SRUWDUH LQQRYDYLRRQCHDOHLOHQRGDUH
VRVWHQLELOH

)RR'SULQW /XQFK OÎLPSURQWD F SLDWWR

&RQ LO VXSSRUWR GHOOD VWDUWXS FOLPDWH WHFKQR
VWXGLR VXOOH HPLVVLRRHQHGDWHV GXHWDQWH XQD SDUWH
GHO FIDYXROD PLFD &RUWFKHLOOFO%QWL SRWUDQQR LQI
SLDWWL LQ EDVH DOOÎLPSURQWD FIDYXROD FIDYXROD
FOLPD SURP RVVD GD &FKHVLJBRKFSHQA GDUH OH BELTVE
SLDWWL DOIVFDYXVWRRGL FUHGJLHQHGDVLUERGLRJRJHWI

7UH VWDUWXS LWDOLDQH
OXQJR OD ILOLHUD DOLPH

8Q SURJHWWR GL DJURIRU
SUHVHUYDUH OD ELRGLYHI
SRYHUWç LQ %UDVLOH

[)DUP 7HFQRORJLHV H LO
)9* JXLGDQR OÎLQQRYPJLRQ
QHOOÎDJULFROWXUD IULXC

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FDSLWROR SHU 3ODQHW)D

)RRG GLYHUVLW\ LQFOXVL
VRVWHQLELOLWç DPELHQW
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,QGXVWULDO SHU OÎLUURU

)RRG 5HWDLO 7HFK OÎHY
LQQRYPDWRUL LQYHVWLWR

6WRUDJH H DJULFROWXUD
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'DOOH ELRWHFQRORJLH DO
LQQRYPJLRQH H VRVWHQLE
DJURDOLPHQWUDH

/Î,QWHOOLJHQJD \$UWLILFL
GHOOD ULVWRUDJLRQH FRC

\$EDFR *URXS ULODVFLD OÎ
6FRUHFUG SHU PLJOLRUD
VXROR QHO 5HJQR 8QLWR

)RRG\ DJJLRUQDPHQWI
GHO QXRYR OHUFDWR \$JUR
OLODQR

5LSUHGGH EHQH LO FRPPH
DJURDOLPHQWUDH GHOOÎ8
JHQQDLR

&RVWUXLUH LO Ø)XWXUH)
SURJHWWR GD PLOLRQL

\$JULFROWXUD GL SUHFLVL
SRWHQJD GHL GDWL SHU S
VRVWHQLELOLWç

*RRG *LYLQJ LO PDUNHS
ULYROXJLRQD OD GRQDJLR

OHUFDWR ELR VL ULSUHQA
FUHVFLWD a PRGHVWD

9HUWLFDO IDUPLQJ GDOO
WUDVIRUPDJLRQH VRVWHQ
QHOOÎDJURDOLPHQWUDH

/Î\$JHQJLD ,&(SRUWD OÎDJL
LWDOLDQR D /RQGUD

ODFIUXW OÎHYHQWR LC
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VXSSO\ FKDLQ
DSSURIRQGLVFL FRPH
PLWLJDUOL LQ PRGR
SURDWWLYR

(6* # /RJLVWLFD

&RQ TXHVWL FUHGJLWL D&RNLHQGFYHLVQDSURJHSUWR FKH
HIILFLHQWUDH OH VWXIH D IXRFR DSHUWR XQLFR VLVI
SRSRODJLRQH LQGLJHQD QHO 7DUDL FHQWUDOH 6RQR
VDOXWH PD JUDJLH D XQD PDJJLRUH HIILFLHQRQDD OHLQ
GL FRPEXVWLELOH&RKHQO&V&HIRUHVVDJLRQH VDUç PLWL
GL ODYRUR SHU JOL DELWDQWL ORFDOL FKH ULFHYHUC
FRVWUXJLRQH GHOOH QXRYH VWXIH

6FHOWH DOLPHQWDUL UHVSQRVDE FOLPDWH FKDQJH

Ø'D VHFPSUH &DPVW JURXS a DWWHQWD DOOD VLFXUHJJI
È FRPPH OLVDOXFD &ULVWSDORDELOH LQQRYDYLRRQH GL &I
PRWLYR DWWUDYHUVR LQLJLDWLYH FRPH OÎVQORYPDWL
OÎRSSRUWXQLWç GL SRUWDUH LQQRYPJLRQH QHO IRRG
KRZÑ &RPH VRWROLQHD &ULS WUDRORYH RQDUSLQXWDXQE
FRQVXPDWRUH XQD YROWD HQUWDRY QHO ORFDOH a I
FOLPDWLFRRGHOOHXSURSULHSXQWPHJOLHUH GL FRQVX
LPSURQWD FDUERQLFD FRPSHQVDWD 4XHVWR DSSURFF
GHFDUERQLJJDJLRQH GL &DPVW *URXS H LQ SDUWLFRO
LQGLUHWWH

Ø,Q 08*2 È GLFHQHQHWWR 3X2JBHIOOÎDJLHQGD È ODYRUL
SHUVRQD D FRPSUHGGHUH H ULGXUUH LO SURSULR LPS
DEELDPR LQLJLDWR D SDUODUH GHO SURJHWWR FRQ LC
VXELWR WURYDWL LQ VLQWRQLD &LUFDO OÎ GHOOÎLPS
YLHQH YHQGXWR TXHVWR a TXLQGL XQ SULPR SURJHW
ULIOHVVLRRQH SL» DPSLD FKH LQFOXGH DJULFROWRUL
LPSHJQDWLXSHUXQVRVWHQLELOH

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,QGLFH GHJOL DUJRPHQWL

-)RR'SULQW /XQFK PLVXUD H FRPSHQVD OH HPLVVLRQL
- &OLPDWH DFWRQ VL LQLJLD GDOOD WDYROD

)RR'SULQW /XQFK PLVXUD H FRPSHQVD OH HPLVVLRQL GL &2

&RQ OEDLXWR GDOOD OYVWDFWMSKBOYLFDWR

VHFRQGD HGLJLRQH GHOOE,QQRDYLWRQ &DOO GHO *UXSSR OD VR

FRRSHUDWLYD KD FRQPRWXRUDXGRVHWHKPLL

VHUWHQHUDWH LQ XQD SRUJLRSHDGHVOLFGIF

7DYRODPLFD &RWHFHODDWHGD RJJL

OELQGLFDI,PSQRQGHODDUXERQFOLHQWL SR

LQIRUPDUVL H VHOHJLRQDUH L SLDWWL L

VFHOWD GLYHQWDQGRDFRROHSHUWHODFV

SURPRVVD GD &DFHWLEBRXIS]DQGRXODWFQ

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SURJHWRVWRVRYH'IFXHPSDO D PLJOLRUDUH OEHILFLHQJD

GHOOH VWXIH D IXRFR DSHUWR OEXQLFR VLVWHPD GL ULVFDQD

XWLQLV]DWR GDOOD SRSROD]LRQH LQGLJHQD QHO 7DUDL FHQWUD

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FRQVHJXHQJH GDQQRVH SHU OËDPELHQWH H OD VDOXWH *UDJLH D
GHOOËHIILFLHQJD OHIVORIDHOUFLKQHFHURDQQR
FRPEXVWLELOFRQWULFVH HQGR FRV® D ULGXUUH OD GHIRUHVWDJLR
H D FUHDUH QXRYH RSSRUWXQLWç GL ODIRUR SHU XRPLQL H GRQC
VDUDQQR IRUPDWL VXOOËLQVWDOODJLRQH H OD FRVWUXJLRQH GH

&OLPDWH DFWLRQ VL LQLJLD GDOOD WDIYOD

'D VHP **SUH** &DPVW *URXS ULSRQH JUDQGH DWWHQJLRQH DOOD VLF
DOLPHQWDUH H DO EHQHVVHUH GHOOH SHUVRQH 3HU TXHVWR FR
*LDQOXFD &ULVWDOOR UHVS **ROVDE** LOH GHOOËLQQRVDJLRQH GL &I
DWWUDYHUVR LQLJLDWLYH FRPH OË,QQRVDWLRQ &DOO RIIUH DOO
VWDUWXS OËRSSRUWXQLWç GL DSSRUWDUH LQQRVDJLRQH QHO VH
DOLPHQWDUH PHWWHQGR D ORUR GLVSRVLJLRQH OD SURSULD HV
í)RR'SULQW /XQFK È FRQWLQXD &ULVWDOOR È SURPXRYH XQD SDX
SUDQJR LQ FXL LO FRQVXPDWRUH XQD YROWD HQWUDWR QHO ORF
D ULIOHWWHUH VXOOËLPSDWWR FOLPDWLFGR GHOOH SURSULH VFH
SX' RSWDUH SHU SLDWWL D LPSURQWD FDUERQLFD FRPSHQVDWD
DSSURFFLR VL LQVHULVFH SHUIHWWDPHQWH QHO QRVWR SHUFRU
GHFDUERQLJJDJLRQH H LQ SDUWLFRODUH SHU TXDQWR ULJXDUGD
LQGLUHHWHÍ

%HQHGHWWR 5XJJHULV **RVW** RLOD **Q12D** LQYHFH OËLPSHJQR
GHOO VWDUWXS QHO JXLGDUH RJQL LQGLYLGXR YHUVR XQD FRPS
XQD ULGXJLRQH GHO SURSULR LPSDWWR FOLPDWLFGR í&LUFD OË
GHOOËLPSDWWR FOLPDWLFGR GHO VHWWRUH DOLPHQWDUH ^a OHJDV
YHQGXWL H TXHVWR SURJHWWR UDSSUHVHQWD VROR LO SULPR SI
SHUFRUVR H GL XQD ULIOHVVLQRH SL» DPSLD FKH FRLQYROJH DJU
SURGXWWRUL FKHI FRQVXPDWRUL H PROWL DOWUL DWWRUL LPSI
IXWXUR VRVWHQLELO **Í** FRQFOXGH 5XJJHUL

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6FRSUL LO QRWUR PRGHOR FRVWUXLWR VXOO RWWLPL



FDWHJRULH

\$PELHQWH +LVWRULHV

3DXVD SUDQJR VRVWHQLELOH FRQ)RPSULQW /XQFK I
SUDQJR FKH PHWWH LQ SDXVD OH HPLVLRQL

\$O YLD OD VSHULPHQWJLRQH GHQ SURJHWWR GL &DPVW JURXS H 08*2 SHU XQ
SDXVD SUDQJR FKH PLVXUD H FRPSHQVD OH HPLVLRQL

- 9LYHUH
- 6DOXWH
- \$OLPHQWJLRQH
- 7XULVPR
- 6SRUW
- &XOWXUD
- 6RFLDOH
- \$FTXLVWL
- 0RELOLW
- \$WWXDOLW
- JURXUJH
- \$PELHQWH
- \$JURDOLPHQWDUH
- (GLOLJD
- 7HVVLQH
- \$UFKLWHWWXUD
- (FRQRPLD
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VHJLRQL

,QLJLHU LO PDJJLR S Y OSURSHWWRH)VRJSDQW &HVLH VHPLQDUL
/XQFK SUDQJR FKH PHWWH LQ SDXVD OH HPLVLRQL
JURXS VLVH 08*2 XQD GHOOH WUH VWDUWXS YLQFLWULFLGHOO VHFRQGD
,QQRYDWL &DLOLWVGD JERQ SOIRELHWWLYR GL VYLOLHSHVH BL ODYRUR

- 5LVRUVH
-)LQDQJLDPHQWL
- 1RUPDWLYD
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VROX]LRQL LQQRWDWLYH SHU XQ VLVWHPD DOLPHQW DUH SL» VRVWHQLELOH
 •)RUPDJLRQH
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 • 6SHFLDOL
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&RQ OÍD D X W2R & DPV W J B XFSR QGR WWR GXLRVXOOH
 HPLVVLRQL GL JJDQHVH DUWH D GXUDQWH XQD SDUWH GH O FLEFOR GL YLWD GL
 SLDWWL GH O PHQX 7DYROB FLLFDDOR D WLFVHOODLO
 FDPELDHPQWR FOXQD WLFH FBJHQJD GD FRQWUDVW DUH L O SULD
 SRVVLELOH O R DPV W WWR FGDW D SHU TXHVW D
 VSHULPHQWD]LRQH a TXLQGL GL RiULUH D WXWWL L SURSUL FOLHQWL OD ;
 GLYHQW DUH SDUWH GHOD VROX]LRQH DQFKH GXUDQWH OD SURSULD SDX
 /ÍLPSURQWD FDUERQLFD GHL SLDWWL GH O SURJHWWR (WLFKHHWH
)RR'SULQW /XQFK
 LQGLFDWD QH O7 P YHCO D B IHFOO GL &RXURJLF HGHODO D
 • ELRGLYHUVLW e H SURGXW
 • DULFROB DFTXLVW DUH
 • YHL FEOILGL
 • PDWHULDOL SODVWLF IUHH
 • W&R S&L FUHGLWL GL FI
 • YXFFHYVRGLPSUHV D
 • PRJLFRQL GL VLJDUHWWH
 • ERWWLJOLH GL SODVWLF
 • G HVROD H FROJRD JLRQH
 • FDUWD ERPSRVWDELOH
 • VDOXWH
 • HVWD GHOOISOEHUR
 • SHU
 • YDOXWD]LRQH LPSDWWR
 • DPELHQWDOH
 • LPEDOODJL HFRVWHQLE
 • SULPRYH D H FRVWUX]LI
 • VRODUH WHUPLFR

B'D VH PSUH &DPVW JURXS a DWWHQWD DOOD VLFXUH]JD DOLPHQW DUH H DO
 EHQHVVHUH GHOOH SHDQORQFD & UBVSRDQVDELOH
 LQQRWD]LRQH GL &DPVW JURXS 3HU TXHVWR PRWLYR DWWUDYHUVR LQLJLI
 FRP H, QQRWDWLRQ & D D OÍRSSRUWXQLW e DOOH JLRYDQL VWDUWXS GL
 SRUW DUH LQQRWD]LRQH QHO VHWWRUH GH O IRRG PHWWHQGR D ORUR GLVS
 QRVWUR NQ)RZR 'KSUZ QW S M Q P X RYH XQD SDXVD SUDQR LQ FXL LO
 FRQVXPDWRUH XQD YROWD HQWUDWR QHO ORFDOH a LQYLWDWR DG DSSUR
 WHPDOGHPOS DWR FOLPDWLFR GHOOH SURISSXH DELWXGLQL DOLPHQWDUL
 VFHJOLHUH GLSER WXP D W ASURQWD FDUERXHLVW RFRPSHQVDWD
 DSSURFFLR VL LQVHULVFH FRHU S W H P U H Q R W E L Q H O O Í D P E L W R G H O
 GHFDUERQL]J] D JLRQH GH & D Q V S D U W R L X F R O D U H S H U T X D Q W R
 ULJXDUGD OH HPLVVLRQL LQGLUHWWHÑ

, Q 08*2 VRVWHQLELOH &DPVW JURXS a DWWHQWD DOOD VLFXUH]JD DOLPHQW DUH H DO
 SHU DLXW DUH RJQL SHUVRUQ D XDU FR PLSU B Q R S H U L R H P S D W W R V X O
 FOLPSHU TXHVWR TXDQGR DEELDPR LQLJLDWR D SDUODUH GH O SURJHWWR F
 WHDP ,QQR YDWL LRQ GL &DPVW JURXS FL VLDPR GD VXELWR WURYDWL LQ VL
 &LUFDO LP SHVOR FGHOD W H F R V R U H a O H J D W R D F L ' F K H Y L H Q H
 YHQGXWR TXHVWR a TXLQGL XQ SULPR SURJHWWR SDUWH GL XQ SHUFRUV
 XQD ULiHVVLQRH SL» DPULD FKH LQFOXGH DJULFROWRUL SURGXWWRUL F
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TVER^S GLI QIXXI MR TEYWE PE QI Q M W K W S Y R T M Q I N
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TSWWMFMPMPXp HM HMZIRXEVI TEVXI HIPPE WSP
TVER^S 0~MQTVSRXE GETVSRM E X SH^MS S (TEVXVX
MRHMGEXE R I P Q I R 6 HIPPE 8EZSPEQMGE HM 'SVX
5YM M GPMIRXM TSXVERRS MRJSVQEVWM I EGU
GVMXIVMS HM WGIPXE GSRXVMFYIRHS EP P^E^MSR

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GLI WM SGGYTIVP HM GSQTIRWEVI PI IQMWW
P~EGUYMWXS HM GVIHMXM HM GEVFSRMS KIRIVEX

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IJJMG MIRXEVI PI WXYJI E J
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TSTSPE^MSRI MRHMKIRE R
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YRE QEKKMSVI IJJMG MIR^E PI
JMRS EP MR QIRS HM GSQI
EPPIZMERHS PI TVIWWMSRM H
GVIERHS EP GSRXIQTS SGGYT
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VMKYEVHE PI IQMWWMSRM MRHMOVIXI)

š-R 19+ WSXXSPMRIE &IRIHIXXS 6YKKAZMVB
TIV EMYXEVI SKRM TIVWSRE E GSQTVIRHIVI I VM
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HIPPMQTEXXS GPMQEXMGS HIP WIXXSVI á PIKE
UYMRHM YR TVMQS TVSKIXXS TEVXI HM YR TIV
GLI MRGPYHI EKVMGSPXSVM TVSHYXXSVM GYG
TIV YR JYXYVS WXXWZIWFMSPUUYIWXS QIXS HS MRR
WEVP MR KVEHS WME HM MRJSVQEVI I WIRWMF
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VMKYEVHERS WSPS M TVSHSXXM I M QEXIVMEPM
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7DJ

EGGSVEGUYE QMRIVEPI WER WIR
EKVMGEPXWMEVEMGSIEMQIRXEV
EPGI REWVSWIREDR XFMSPSKMGS
FMVGEJGSRGSGVRS EKVMGSPXYG
GSRWIVZIGEXEREMVWVMXE
HEQMGS I\TSVXHIVJMS MIR
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IHQYRH QJESIQEJKKMKXIERE
TEHEKSYTTS MRSEZE^MSRI
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E &SPSKRE P^E^MIRHE å SKKM XVE M TVMRGM QIPQIPI QEVPSPIKXSJVYXXE ME
 VMWXSVE^MSRI GSPPIXMZEWGYSPI E^MIRHI S SVXSVTSEQMTERSVMEQESPM IQERYII E
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 -XEPMERS QIRXVI RIP FERUYIXMRK TIV IZIRXM WSWXIRMEFMPMXXE PM
 GSVWS HIKPM ERRM PE WSGMIXP LE EQTPMEXS PI WYI EXXMZMXP E
 QEREKIQIRX WTIGMEPM^ERHSWM RIM WIVZM^M HIPPEVIE WSJX TYPMA
 XIGL QERYXIR^MSRM I IRIVKJ QEREKIQIRX I GSR PE HMZMWMSRI OMJI
 7SPYXMSRW RIPPI EXXMZMXP HM GSRXVSPPS I UYEPMJMGE HIPPE
 EQFMIRXEPI - QSPXITPMGM WIVZM^M HM 'EQWX KVSYT RIPP^EQFMXS HIPPE
 HIP JEGMPMXJ KEVERXWGSRS TMó HM YRE WGIPXE TIV M GPMIRXM TYFFF
 ZSGE^MSRI WSWXIRMFMPPI EWWMGYVE TMó HM YRE WGIPXE TIV PI
 P^EQFMIRXI 'SR M WYSM SPXVI QMPE HMTIRHIRXM MP KVYTTS LE YRI
 YXXE -XEPME I EPP^IWXIVS GSR YR JEXXYVEXS EKKVIKEXS HM QMPM
 QMPMSRM HM TEWXM TVSHSXXM EPP^ERRS HEXM FMPERGMS
 MRJSVQEEQSRMKVSYT

1YKS9+3 å PE VIEXP GPMQEXI XIGL MXEPMERE GLI KVE^MI EPPE XIGRSP
 IWTIVMIR^I HM GSQTVIRWMSRI I E^IVEQIRXS HIPPEMQTEXXS GPMQEXMGS G
 STTSVXYRMP TIV PI E^MIRHI -R 19+3 EMYXMEQS TIVWSRI I SVKERMA
 VMWTSRHIVI KMSVRS HSTS KMSVRS EPPE GVMWM GPMQEXMGE HEZERXM
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7L SRWUHEEHUR LQWHUHVVDUH

-P FMPERGMSRHM KYVEXS SKKM MP EQW X KVSYT HMZIRXE
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 8LI 46M^I TIV PBSQIVGMEPI^MQTIKRS ZIVWS PE
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